



## Communicating Europe Report 2020 – Near FM/NearCast

Near Fm undertook a three-part project under the 2020 Communicating Europe Initiative.

### **1. Covid-19 and the EU**

In this series we look at how the EU is responding to the Covid-19 pandemic and to the future for EU citizens living in the era of Covid-19. We look at the present and future of Europe in the Covid context, with ongoing travel restrictions, insights from the EU parliament, updates on the vaccine initiative, the effects of the pandemic on the work of EU institutions, and how the media has reported on and reacted to the pandemic.

The music on this podcast is a track called *Clear Progress* by Scott Holmes, the music appears here under a Creative Commons Licence. Visit [scottholmesmusic.com](http://scottholmesmusic.com)

*COVID-19 and the EU* is produced and presented by Paul Loughran for NearCast with the support of the Communicating Europe initiative.

#### **The series features interviews with the following guests:**

Clare Daly (MEP) <http://nearcast.ie/covid-19-the-eu-e01-clare-daly-mep/>

Agoritsa Baka, Senior Expert from the European Centre for Disease Control and Prevention <http://nearcast.ie/covid-19-the-eu-e02-agoritsa-baka/>

Karen Coleman - Karen Coleman, Journalist and Editor of Europarl Radio - <http://nearcast.ie/covid-19-the-eu-e03-karen-coleman/>

Birgitte Jallo, Journalist and community media activist <http://nearcast.ie/covid-19-the-eu-e04-birgitte-jallov/>

Noelle O'Connell, CEO of European Movement Ireland <http://nearcast.ie/covid-19-the-eu-e05-noelle-oconnell/>

## **2. Brexit and the EU**

Near FM produced a series of interviews broadcast on the subject of Brexit and how the EU has backed Irish interests. We hear from a wide range of contributor including educators, border residents and former Taoiseach Bertie Ahern.

**Brexit and its effects on Education in the EU, with Professor Jane Ohlmeyer –  
Broadcast Nov 10<sup>th</sup> at 11.30am**

<http://nearfm.ie/podcast/?p=38027>

**Political Analyst, John Morgan on Brexit – Broadcast Nov 24<sup>th</sup> at 12.30pm**

<http://nearfm.ie/podcast/?p=38141>

**Former Taoiseach, Bertie Ahern on Brexit – Broadcast Nov 26<sup>th</sup> at 6pm**

<http://nearfm.ie/podcast/?p=38192>

**Michael Fleming on Brexit impact on Agriculture – Broadcast Nov 30<sup>th</sup> at 12.30pm**

<http://nearfm.ie/podcast/?p=38196>

**Border resident, Paul Hayes on Brexit – Broadcast Dec 9<sup>th</sup> at 12.30pm**

<http://nearfm.ie/podcast/?p=38278>

**Inishowen resident, Jim Doherty on Brexit – Broadcast Dec 14<sup>th</sup> at 11.30am**

<http://nearfm.ie/podcast/?p=38307>

### **3. Radio Panel discussion Programme – broadcast date Tuesday Dec 22<sup>nd</sup> at 11am**

In this programme Sally Galiana talks to three experts about the impact Covid-19 has had/is having on the many EU partnership projects that take place across the EU every year, particularly Erasmus +. We examine how Irish projects have been affected and look at what responses the EU are initializing to counter these negative impacts. Guests include Suzanne Kavanagh (senior support and development officer with Léargas' European Solidarity Corps and Volunteering), Emma Murtagh (European projects manager with the Wheel) and Michael Nicolai (Coordinator of the Erasmus+ project SMART trainer with Radio Corax in Germany).

#### **Promotion**

The podcasts and broadcasts were promoted widely via on air promotions, website, Twitter, Facebook, Instagram and our partners in Community Radio Ireland (CRAOL).

#### **Website promotion**

All broadcast content was promoted in advance of broadcast online and then uploaded to our dedicated 'Communicating Europe' page on our website

<http://nearfm.ie/podcast/?cat=101>

All podcast content is available on our NearCast platform

<http://nearcast.ie/category/covid-19-and-the-eu/>

#### **Twitter**

Tweets were widely used to promote and disseminate content, tagging in guests and funders where applicable and relevant.