



St. Patrick's Day 2018

An unrivalled opportunity to focus attention on Ireland, promote our economic interests overseas and connect with the Irish diaspora

1302

events in total hosted or supported by Ireland's Embassy network



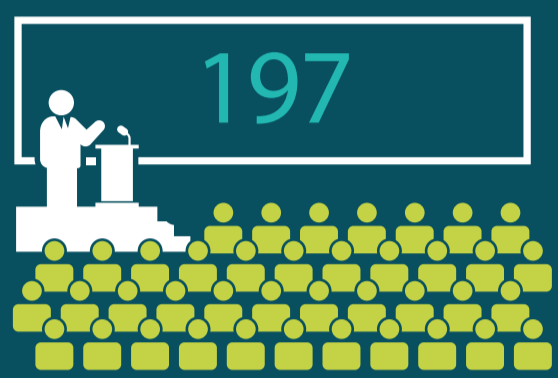
Promote Irish exports, tourism, education and inward investment



92 cities

38 countries

Members of the Government, the Ceann Comhairle, and Cathaoirleach promoted Irish economic interests in 92 cities in 38 countries



197 dedicated business events were organised worldwide attended by over 8,400 business executives

304

With support from the Embassy network, some 304 iconic buildings and landmarks around the world went green as part of Tourism Ireland's Global Greening, helping to generate publicity overseas valued in excess of €10 million.



Tell the world how Ireland's doing

131

high-level political meetings



1000

Engagements with over 1000 representatives of international media



1st

Ireland is ranked 1st globally for flexibility and adaptability of workforce and for attracting and retaining talent



Ireland is experiencing continued solid economic growth with 3.5% real GDP growth forecast in 2018



Ireland is and will remain a dedicated member of the European Union

Connect with the Irish diaspora... and those with an affinity to Ireland

397

Some 397 community and cultural events organised or supported by the Embassy network



6 million

More than 6 million people attended St. Patrick's Day parades and related events around the world

