

Mapping the Irish business community and diaspora in Auvergne-Rhône-Alpes and Bourgogne-Franche-Comté regions

Terms of Reference

Project introduction

The Consulate General of Ireland in Lyon was established in September 2022. An important part of the new Consulate's work is to promote trade between Ireland and the Auvergne-Rhône-Alpes and Bourgogne-Franche-Comté regions and to support existing and new Irish businesses in the region. In December 2022, the Consulate and NetworkIreland, a Franco-Irish business network, established a branch of the network in Lyon, with a view to get to know the business community in Lyon and the region. Despite this outreach, the Consulate still sees that there is a gap in our knowledge regarding all Irish-owned companies operating in Auvergne-Rhône-Alpes and Bourgogne-Franche-Comté regions and large French companies from the region operating in Ireland. Having a clearer view of these would help to establish NetworkIreland Lyon and guide the work of the Consulate on economic promotion. We also expect that the research will provide a clearer picture of the wider diaspora in the region.

The Consulate is, therefore, commissioning this piece of research to underpin our economic diplomacy. We are seeking a part-time researcher, ideally based in the region, to map the Irish business community and wider diaspora. These Terms of Reference set out the scope of work of the project.

Objectives and methodology

In order to provide a comprehensive mapping it is envisaged that the nature of the services provided would be:

- identifying, contacting and following up with companies and professionals;
- developing a directory of contacts, including determining which format would be most appropriate for the directory;
- providing a narrative report on key research findings, particularly an analysis of sectors and an overview of existing relationships;
- liaising with a design company and printer to publish the work.

The proposal from interested researchers should include a detailed outline of the methodology they would use to achieve a comprehensive mapping.

The Consulate will work with the researcher to inform those members of the local Irish business community and diaspora of the project, however, it is expected that the final directory will include a wider membership than those already in contact with the Consulate.

A temporary email address will be provided by the Consulate for use of the researcher to contact companies.

Outputs

The researcher will be required to provide:

- a list of Irish diaspora in the consular regions;
- a directory of the business community (as outlined in the project introduction);

- a report on main sectors of activity of Franco-Irish businesses in the region.

A supplementary presentation on the research findings with the researcher will be arranged during the annual meeting of the NetworkIrlande Lyon branch in December 2023. It is envisaged that findings are presented in a brochure to be shared with participants at the event. The research will also be published on the Consulate website.

Calendar

The completion of the directory and the final report is required by the end of October 2023.

Award criteria

Respondents are required to submit a proposal outlining:

- methodology for conducting the research (40%);
- delivery date of lists and report (10%);
- format of presentation of results and final report (20%);
- proposal on how to format and maintain the directory (30%).

The budget for this work is a maximum of €4,000. Respondents should submit an outline budget for the work as part of their submission.

Submissions are accepted in English or French and will be judged on the criteria set out above.

Deadline for submissions: cob 17/07/2023

Applications to be sent to: lyon@dfa.ie

Consulate General of Ireland, Lyon

26 June 2023