



**Ireland is getting Expo ready. Join us at the Irish pavilion and showcase your work to a global audience of more than 25 million people.**

**Expo 2020 Dubai is a unique, unparalleled opportunity to showcase Ireland to the world.**

**Ireland is an island of inspiration, with a long history of ingenuity, imagination and innovation.**

**At the Irish pavilion in Dubai, we will present the best of Ireland, of Irish culture and Irish creativity - and we want you to be part of our story!**

**Apply now under our open call for content to share your work with the world.**

The Department of Foreign Affairs now invites you to propose exciting and innovative content, activities and events to be part of Ireland's Expo 2020 programme '*Ireland. Be Inspired!*'.

Proposals should reflect the theme of '*Ireland. Be Inspired!*' and emphasise Ireland's capacity for creativity, innovation and discovery.

We're especially interested in proposals from individuals or organisations with a creative, artistic, cultural, economic, scientific, technological, educational or social focus, but we will consider all submissions received.

Proposals might include, but are not limited to:

- Music and dance performances
- Theatre
- Visual art
- Literary events
- Circus/spectacle
- Scientific, technological, economic or sporting demonstrations
- Cross-disciplinary debates, seminars and workshops.

### **Proposals**

Proposed events or initiatives should take place at the Irish pavilion or a named location at the Expo 2020 site.

Proposed events and activities must be accessible to an open, public audience. Proposals may be geared specifically towards smaller segments of the public audience e.g. school or university groups visiting the Expo site, or professional or commercial audiences.

Applications must be in respect of an Irish individual or organisation, or an individual or artist with an Irish connection.

Applications should demonstrate cultural awareness of the laws and customs of the United Arab Emirates in terms of theme and content.



Applications should include details of the proposed work, including the method of approach and delivery.

Applicants are invited to include images and or links to previous representative works (not necessarily in the same medium) in order to convey as accurate an idea as possible of their vision and practice.

### **Funding**

Individuals or organisations may apply for funding to support the costs of their proposed participation in Ireland's Expo programme.

Funding must be payable to the individual or organisation named in the proposal.

Funding applications will be considered on a case-by-case basis, in line with the suitability of the proposal in the context of Ireland's Expo 2020 programme and its objectives.

Organisations may apply for funding to cover the following costs related to the presentation of proposed events and activities:

- Fee
- Technical event support
- Equipment hire and maintenance
- Fees for performance rights
- Event publicity and communications
- Transport and insurance for technical equipment, musical instruments, stage equipment, props, art work etc.
- Economy flights
- Moderate accommodation costs

The following items are not eligible for funding:

- Administrative costs
- Events of a competitive nature
- Hospitality costs

### **Selection Criteria**

The following criteria will be considered by the Department of Foreign Affairs and Trade in selecting proposals:

- Relevance to theme of '*Ireland. Be Inspired!*' and potential synergies with the broader Expo theme of '*Connecting Minds, Creating the Future*'.
- Artistic merit in chosen art form
- Track record or demonstrated potential of practitioners
- Diversity of content, form and practice across overall programme of activities



## Application process

The Department of Foreign Affairs and Trade is committed to the development of a diverse programme of content, activities and events, which reflects the breadth of Irish culture, creativity and innovation. We will endeavour to accommodate projects of all forms and of varying scale and encourage all applicants to submit proposals.

Individuals and organisations who wish to be part of Ireland's Expo 2020 programme should complete the application form below and return it to [irlexpo2020@dfa.ie](mailto:irlexpo2020@dfa.ie) by close of business on **15 December 2019**.

For further information, please email the Expo 2020 team at [irlexpo2020@dfa.ie](mailto:irlexpo2020@dfa.ie).





## Expo 2020 Open Call

### Application form

<b>Lead individual or organisation</b>  <b>Other individuals or organisations*</b>  *for joint projects/proposals	
<b>Title of project</b>	
<b>Timeframe</b>	<i>Number of hours/days required to deliver project. Preferred date(s) for delivery between October 2020 –April 2021.</i>
<b>Description of project</b>	<i>Max. 500 words</i>
<b>How does this proposal reflect the theme of Ireland's Expo 2020 programme?</b>	<i>Max. 500 words</i>



**Project aims and likely impact. How will impact be measured?** *Max. 400 words*

**Target Audience?** *Please describe the target groups you intend to reach. How many people can attend or participate in the event or programme? Max. 400 words*

**Collaboration and Legacy.** *If your project involves collaboration with other groups in Ireland or the UAE; community outreach; or any legacy outcomes, please outline them here. Max. 400 words*

**Breakdown of costs of proposal** *Please give a detailed breakdown of all proposal costs.*



**How will the proposal be funded?** *Max. 400 words*

**Is funding required from DFAT?** *If so, how much funding is required? Please note that DFAT will not be in a position to fund all proposals received.*

**Breakdown of costs to be funded by DFAT:**

**Are there any other contributing organisations?** *Please identify organisations and the level of their contributions. Max. 400 words*



**For internal use:**

**Recommendation**

**Prepared by:**

**Date:**

**Sanctioned by :**

**Date:**



**EXPO  
2020  
DUBAI  
UAE**



**IRELAND**