

Ambasáid na hÉireann | Abú Daibí & Riyadh Embassy of Ireland | Abu Dhabi & Riyadh

PRESENT

ST. PATRICK'S DAY 2021 IN THE GULF LÁ FHÉILE PÁDRAIG 2021 SA MHURASCAILL Design Competition Prize Fund: €1,000

**Closing Date: 14th February 2021** 

Due to COVID-19 restrictions, much of our St. Patrick's Day celebrations will be virtual once again this year.

We are currently developing our St. Patrick's Day 2021 digital communications programme which, after what has been for all of us a very challenging twelve months, is an opportunity to convey to audiences and contacts across the region a very positive and visually appealing image of Ireland.

We would like the local Irish community to be a part of this initiative and, in that regard, the Embassies are pleased to announce the inaugural "St. Patrick's Day 2021 in the Gulf" Design Competition.

We are inviting Irish citizens resident in the UAE, Qatar, Kuwait, Saudi Arabia, Oman, Yemen or Bahrain to submit high-quality, original designs, illustrations or artwork on the theme of "Ireland in the Gulf, St. Patrick's Day 2021".

The winning entry will be a central feature in our St. Patrick's Day 2021 digital communications programmes, which will include e-greeting cards and posts on social media and our websites. One runner-up will be chosen whose design will also appear in our digital communications programmes. The winner and runner-up will be credited with their designs and receive a prize of  $\in$ 750 and  $\in$ 250 respectively.

## **Competition Guidelines**

- Applicants must be Irish citizens resident in the UAE, Qatar, Kuwait, Saudi Arabia, Oman, Yemen or Bahrain.
- The competition is open to all age groups, although not conceived as a children's art competition.
- Each entrant is allowed to submit a maximum of three designs and designs must be the entrant's original work.
- Entries should be submitted in a digital format, no larger that 20MB, to SPD2021.AbuDhabi@dfa.ie and marked 'St. Patrick's Day Design - applicant's name'.
- The Closing date is **5pm on Sunday 14th February 2021**.
- The entry should be saved in JPEG or PNG format with a minimum resolution of 300dpi
- All entries must be accompanied by full contact details, address and telephone number.
- The creator of the winning design will be awarded a prize of €750 and the runner-up will be awarded €250.
- Upon payment of the prize money, the Embassies of Ireland in Abu Dhabi and Riyadh will retain usage rights to the selected images, for a maximum period of three years, for the stated purpose and related uses and platforms, without additional permissions or fees.
- The Embassy of Ireland may also adapt the chosen design for use on non-digital platforms.

## **GDPR**

The Embassy of Ireland is committed to ensuring the security and protection of the personal information that we process, and to provide a compliant and consistent approach to data protection and will only store contact information for the duration of the competition.